



INFLUENTIAL FACTORS FOR TRANSGENDER TO BECOME ENTREPRENEURS : A STUDY WITH REFERENCE TO COIMBATORE DISTRICT

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ABSTRACT

Transgender empowerment prolongs to be an unfinished ameliorated task-force. People rebelling gender custom have existed in every culture, pursuit and ethnicity throughout human life. Profession as commercial sex solicitors is a ticket attached to transgenders. Gender dysphoria cemented a means for social stigmatization of trans-community that has added up issues detested this smallest group having the largest risk. Transgenders empowering few activities can hold up to creativity, motivation to work, and increase their buoyancy in the public has fostered them to become entrepreneurs. Currently, refining their status in society and benchmarking new standards by breaking the stereotype these transgenders are in to entrepreneurial activity. Many transgender people familiarize a period of distinctiveness which includes better understanding of their self-image, self-reflection and self-expression. They have occupied themselves as a platform for economic succession and seem to have a significant increase in the prospects of transgender entrepreneurs proving worth than common masses and empower transgender conglomeration by establishing dignified livelihood opportunities.

KEYWORDS: Transgender, empowerment, entrepreneurs, economic succession, prospects and conglomeration.

STATEMENT OF THE PROBLEM

Transgender people are subjected to multi-faceted inconveniences based solely on their gender identity towards rife discrimination, denial of family, fear of rejection and isolation, property risks, school drop outs, unemployment, physical brutal assaults, sexual harassment, depressions, democratic deficits, politically disfranchised, social annoyance, economic marginalization, security issues, human rights violations, victims of civic and basic amenities, health hazards, alcoholic influence, arrest on false allegations, penectomy, associated with HIV, hormone pill and drug abuse, homelessness, problems relating to marriage and adoption, disavowal of electoral rights, non-obtaining of government credentials or surety and meager aid from government etc. Society often ridicules the transgender community in public places like railway stations, bus stands, schools, workplaces, malls, theatres, hospitals. There is a need to establish link between transgender people and common populace in order to facilitate the empowerment of transgender in the new millennium as they are sidelined. The current and future generation of researchers should not face any transphobic attitudes and must not carry any misconceptions about them. Having being demoralized in all these aspects, the spirit to sustain their living independently have proved their exceptional caliber by amalgamating talent, hard work, dedication and urge to envision their community. This initiated the researcher to evaluate their status, structuring high profile of transgender entrepreneurs in attainment of a missionary zeal and economic assurance in forth coming years.

OBJECTIVES

The study has the following objectives.

1. To study the socio-economic profile of the Transgender Entrepreneurs.
2. To identify the factors influencing the transgender to become an entrepreneurs.

HYPOTHESIS

Following Null hypotheses were formulated for the study.

1. There is no significant relationship between the demographic profile variables and the factors influencing transgenders to become entrepreneurs.

GEOGRAPHICAL COVERAGE

The researcher had conducted the study in Coimbatore District of Tamil Nadu covering 13 blocks. The Municipal Corporation is further divided into 3 sects as: Municipal Corporation I, Municipal Corporation II and Municipal Corporation III. The city has a reputation for entrepreneurship for its residents and the abode for many Transgenders.

METHODOLOGY

Pilot study was conducted. Cronbach's Alpha holds 0.89 for testing the reliability of the questionnaire. The researcher used interview schedule as the data collection tool. The present study is based on Simple Random Sampling method. In Coimbatore district there are 365 transgenders who are registered under Coimbatore Mavatta Thirunangaigal Nala Sangam. The transgender entrepreneurs are 150 in number which was identified with the help of the information received from Coimbatore District Transgender Welfare Association. The sam-

ple size (n = 110) is determined by using Morgan Table. The research was carried out by using both primary data and secondary data.

RESEARCH GAP

In the wake of previous literature it is found that there are numerous studies conducted for transgender based on biological differences, trans-conversions, medical interventions, Sex Reassignment Surgery, physical and sexual assaults, health care, psychological related aspects, sexual practices, HIV status via prevention syndrome, drug addiction and rehabilitation, cross-dressing subjectivity, dietary habits, significant discrimination, socio-economic conditions. But there has been no studies related to entrepreneurship of transgenders. Furthermore empowerment programmes on transgender entrepreneurship in the current scenario is lacking. This was the research gap identified by the researcher and further more made the researcher to go for the study in transgender entrepreneurship. Hence the present study is an endeavor to fill the gap.

APPLICATION OF TOOLS

Factors influencing transgender to become entrepreneurs

Factor analysis is used. The KMO value of sampling adequacy is high 0.521. The Bartlett test rejects the null hypothesis ie, the variables are not related as the approximate Chi-square value 85.338 at degrees of freedom which is significant at 1 percent level of significance. Thus factor analysis may be considered as an appropriate technique. Principal Component Factor Analysis with Varimax rotation was conducted to assess the underlying structure for 9 items of various factors influencing the transgender to become entrepreneurs listed in Table 1.1

Table 1.1 displays the total variance explained factors influencing transgender entrepreneurs.

Table 1.1 Total Variance Explained

Extraction Sums of Squared Loadings			Rotation Sums of Squared Loadings		
Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %
1.862	20.684	20.684	1.640	18.225	18.225
1.497	16.635	37.319	1.364	15.161	33.386
1.179	13.098	50.417	1.288	14.313	47.699
1.025	11.387	61.804	1.269	14.105	61.804

Extraction Method : Principal Component Analysis

It is shown from the above table that 4 factors can be extracted together which account for 61.804% of the total 9 variables. Hence 9 variables are summated to 4 factors by losing 38.2 % of data.

Table 1.2: Factor Loadings and Extraction for the Rotated Factors

S. No	Variables	Components				Communalities
		1	2	3	4	
1	Social Identification	.054	-.007	.019	.691	.481
2	Based on experience	.382	.221	.741	.295	.831
3	Responsible to society	-.332	.257	.750	.111	.751
4	Re-invent the idea	.577	.127	.131	.293	.452
5	Positioning entrepreneurial strategy	.781	.249	-.043	.028	.675
6	Multiple role and Multi-tasking	.209	.738	-.089	-.091	.604
7	Prove worth than ordinary masses	.161	-.006	-.122	.759	.616
8	Choosing target customers	.208	.749	-.064	.100	.618
9	Life time mentor	.571	.257	.361	.108	.534
	Eigen Values	1.862	1.497	1.179	1.025	
	% of Variance	20.684	16.635	13.098	11.387	

Extraction Method: Principal Component Analysis.

Rotation Method: Varimax with Kaiser Normalization.

a. Rotation converged in 4 iterations.

b. Loadings > |0.5| are selected which is shaded

Table 1.3 – Consolidation ANOVA Table

	Demographic Profile Variables (F Statistics)						Living Arrangements
	Age	Qualification	Occupation	Experience	Monthly Income	Expenditure	
Entrepreneurial Tactics							
Re-invent the idea	1.414	0.687*	1.329	0.274	0.380	4.439	0.817
Positioning entrepreneurial strategies	2.146*	1.207	1.215	2.252	0.585	0.471	0.945
Life time mentor	0.381	0.414	0.685	0.854	0.566*	0.651	0.114
Focal point of Business							
Multiple role and multi-tasking	0.265	1.104	1.913*	0.229	0.762	1.464	0.532
Choosing target customers	0.186*	0.718*	0.405	1.897	0.997	0.653	1.016
Tremendous Opportunities							
Based on Experience	0.293	1.207	0.442*	1.328	0.425	1.256	1.237
Responsible to society	0.706	0.114	0.287*	1.512	1.825	0.436	1.345
Identity & Caliber							
Social Identification	1.058	1.504	1.625	0.444	1.588	0.497	1.701*
Prove worth than ordinary masses	0.634*	0.682	1.323	2.132*	0.521	0.875	0.913*

Source: Computed Data

*Significant at 5% level

FINDINGS RELATED TO THE FACTORS INFLUENCING TRANSGENDER TO BECOME ENTREPRENEURS

- Among the various factors influencing transgender to become entrepreneurs “Entrepreneurial Tactics” factor comprises of the variables such as re-invent the idea, positioning entrepreneurial strategy and life time mentor is found to be the most important factor that influences the transgender to become entrepreneurs. The next important factor of influence is “Focal point of business” that constitutes the variables namely choosing target customers and multiple role and multi-tasking.

FINDINGS RELATED TO THE DEMOGRAPHIC VARIABLES AND FACTORS INFLUENCING TRANSGENDER TO BECOME ENTREPRENEURS

- It is found that there is a significant relationship between age group and the factors influencing transgender to become entrepreneurs namely positioning entrepreneurial strategies, choosing target customers and prove worth than ordinary masses.
- It is identified that there is a significant association between qualification and the factors influencing transgender to become entrepreneurs in terms of re-invent the idea, and choosing target customers.
- It is observed that there is a significant association between occupation and the factors influencing transgender to become entrepreneurs on multiple role and multi-tasking, based on experience and responsible to society.
- It is observed that there is a significant association between experience and the factors influencing transgender to become entrepreneurs on prove worth than ordinary masses.

- It is observed that there is a significant association between monthly income and the factors influencing transgender to become entrepreneurs towards life time mentor.
- It is identified that there is no significant association between expenditure pattern and the factors influencing transgender to become entrepreneurs in terms of Entrepreneurial Tactics, focal point of business, tremendous opportunities and identity & caliber.
- It is observed that there is a significant association between living arrangements and the factors influencing transgender to become entrepreneurs towards social identification and prove worth than ordinary masses.

SUGGESTIONS

- Transgender must personally put an end to come out of the mechanism of enticing opposite sex, beggary, dancing, stripping in public, spreading vulgarity, behave immorally and body selling.
- Transgender entrepreneurs can free themselves from the clutches by breaking the chain of the jamaath organism or a cohabitating system under Naiks who act as tax collectors.
- Legal registration under DIC lessening the bureaucracies.
- The Government must provide valid credentials for availing all possible financial support assisted to them.
- The Government should chart out a plan for providing vocational training on Financial Learning Programme to strengthen entrepreneurial ecosystem. Transgender Research Centre should be actively formed.

- vi. To promote the saving habits "Bachat Karo Scheme" with mandatory deposit of Rs 100 per week in their bank accounts and must levy restriction on their withdrawal limits.
- vii. Special Juvenile Entrepreneurial Cell should be established under 18 years of age and entrepreneurial training like tailoring, carpentry, paintings, knitting, weaving, cooking, clay modelling and typing etc must be provided.

CONCLUSION

The largest and most distinct burst of transgender activism is taking place in all spheres of living. A well structured Government-funded vocational rehabilitation programs must be initiated so that the transgender entrepreneurs can improve their skill set margin and this can completely eliminate them from sex drive, prostitutions, drug addictions. An ironic change can happen in later years if the seed are sown with positive hopefulness as the transgender entrepreneurs have basic indigenous knowledge, skill, potential and resources to establish and manage of being an entrepreneur.

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